

Business Education Course Descriptions

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Grade 8

Business Education & Digital Citizenship 8

This is an applied skills course where grade 8 students will work in a computer lab for the duration of the term. With ever changing technology, this course will reinforce their elementary school level lessons of their digital citizenship responsibilities (cyber bullying, social media plagiarism); they will learn how to properly use computer programs that will assist the in their other courses; and they will gain general practical computer knowledge.

Grade 9

Entrepreneurship & Marketing: Business Ventures 9

This course will provide an opportunity for students to learn and explore Entrepreneurship. It is expected that students will learn theories and apply a hands-on approach to starting a business. Students will explore principles of ideating, production, marketing, and finances in running a business.

Introduction to Computer Applications 9

Students will use computer hardware and software to plan and deliver entrepreneurial projects using principles from the Business Model Canvas

Grade 10

Business Computer Studies 10

Students will use computer hardware and software to plan and deliver entrepreneurial projects using principles from the Business Model Canvas.

Entrepreneurship & Marketing: Business Ventures 10

This course will provide an opportunity for students to learn and explore Entrepreneurship. It is expected that students will learn theories and apply a hands-on approach to starting a business. Students will explore principles of ideating, production, marketing, and finances in running a business.

Grade 11

Accounting 11

In this course you will learn basic accounting concepts. It is an Applied Skill where you will learn how to create business forms (balance sheet, income statements), keep track of a company's profits, and how to understand basic financial information. You will work out of a workbook that is provided in class. Class time is provided for practice assignments.

Marketing & Promotion 11

Students will learn about the four Ps of marketing (product, promotion, place, and price). They will learn the theory behind marketing, applying their understanding to group project and chapter assessments. All Marketing 11 students will be required to work at Southpoint during the school year.

Yearbook: Media Design 11

This course focuses on producing the school yearbook. Students will use applications such as graphic and layout design programs, Photoshop and InDesign. The class decides on the theme of the yearbook and collect yearbook content. This course will require students to spend time collecting photos and write-ups time outside of the classroom hours. However, good organization and time management skills during class will offset the additional time spent outside the classroom.

Grade 12

Accounting 12 / Financial Accounting 12

Students will learn to do practical accounting work that will prepare them for a career in accounting. Students will use Microsoft Excel, Simply Accounting tax software. This is an excellent course for students interested in pursuing an accounting designation (i.e. CA, CGA, or CMA). There is no prerequisite for this course, but completion of Accounting 11 and/or a strong mathematical background is recommended.

Who should take this course? Students who are planning on pursuing a post-secondary degree in Business Admin or Commerce. Student who enjoy a very structured classroom environment will enjoy this course. Students registered in ESL 1 may find the vocabulary too difficult. This course is for students who are interested in how businesses keep track of how much money they make. Students should also have basic arithmetic skills for this course.

Business Computer Applications 12

Students will use computer hardware and software to plan and deliver entrepreneurial projects using principles from the Business Model Canvas. ** NOTE: This course encompasses content for both Business Computer Applications AND Business Computer Studies. **

E-Commerce (Marketing) 12

Students enrolled in this course will learn about marketing research and international marketing. Students will be required to work in the school store; students can apply to be managers of Southpoint, the school store. As a manager, you are responsible for all aspects of store operations including employee training and supervision, merchandising, inventory control, daily cash procedures, accounting, and special promotions.

Economics 12

The purpose of this course is to help you obtain a good understanding of the basic economic principles to better appreciate the major economic issues that exist in our society and around the world. This, in turn, will enable you to improve your decision-making skills in your personal life. This course is a grade 12 level course recognized by some universities.

Entrepreneurship 12

In this course students will gain an understanding of the entrepreneurial process and obtain the main business skills to plan, organize, and implement a business venture. The students will also be introduced to business concepts and investment basics.

Yearbook: Media Design 12

This course mostly focuses on producing the school yearbook. Students will use applications such as graphic and layout design programs, Photoshop and InDesign. The class must decide on the theme of the yearbook and collect yearbook content. This course will require students to spend time collecting photos and write-ups time outside of the classroom hours. However, good organization and time management skills during class will offset the additional time spent outside the classroom.

AP Business with Personal Finances (NEW for 2026-2027)

Grade 10 students will be also enrolled in Business Ventures 10 when taking this AP course. Grade 11 and 12 students will be also enrolled in Entrepreneurship 12 when taking this course. AP Business with Personal Finance introduces students to the knowledge and skills they'll need to grow their careers and manage money. The course will teach workforce-ready skills that prepare students for careers in a range of businesses—from startups and large corporations to regional and local organizations. Through projects and case studies, students will learn business fundamentals, decision making skills, and personal finance standards.

AP Macroeconomics 12 (open to grade 11-12)

This course is designed to give you a thorough understanding of the principles of economics that apply to an economic system as a whole. Such a course places particular emphasis on the study of national

income and price determination, and also develops your familiarity with economic performance measures, economic growth, and international economics.

AP Microeconomics 12 (open to grade 10-12)

The AP Microeconomics course is designed to give students a thorough understanding of the principles of economics that apply to the functions of individual decision makers, both consumers and producers, within the economic system. It places primary emphasis on the nature and functions of product markets, and includes the study of factor markets and of the role of government in increasing productivity while striving for social equality. The course covers basic economic concepts; supply and demand; theory of consumer choice; production and costs; firm behavior and market structure; factor markets; and market failure and the role of government.